



## Invest in Your Consulting Practice

### Register Early & Save \$50

Through January 5th:

- **RPCN Members** \$245
- **Non-Members** \$295

After January 5th:

- **RPCN Members** \$295
- **Non-Members** \$345

### Join RPCN for \$95 and Save \$50 on Boot Camp

1-Year \$95 RPCN Membership includes  
Twenty Free RPCN \$10 Meetings

Join & Register as an RPCN member:

Through January 5th: (95+245) = \$340

After January 5th: (95+295) = \$390

### To Register, Go to:

[www.RochesterConsultants.org](http://www.RochesterConsultants.org)

click on

"Boot Camp"

(RPCN)

Rochester Professional Consultants Network

25 Years of Growing the Economy  
One Consultant at a Time

# 2016 RPCN Consulting Business Boot Camp

## A Unique Set of Presentations, Workshops and Panel Discussions

Learn how to start and improve your consulting business:

- **DEFINE** your **Services, Clients & Value (Your Foundation)**
- **CHOOSE** a **Legal Entity (DBA, LLC, Corp, Liability, Taxes)**
- **BUILD** your **Reputation & Image**
- **MARKET** your **Consulting Services**
- **INTERVIEW** **Potential Clients & Discover your Value**
- **PRESENT** your **Value Proposition & Receive Expert Feedback**

Hands-on, practical info & tools - apply what you learn - while you learn.  
Successful consultants share their knowledge and experience.

### GRADUATES HAVE SAID:

*"I highly recommend this course for those who are starting out in the Consulting arena and are trying to make sense of their new endeavor." **J. Shertok***

*"The RPCN boot camp is the most concise, thorough and affordable treatment of this subject matter that one could hope to find." **K. Reed***

*"A person could spend far in excess of the cost just in correcting simple mistakes that Boot Camp makes easily recognizable and avoidable!" **R. Henderson***

**Feb 2, 9, 16, 2016** ▪ 8:00 am - 12:30 pm (Coffee service)

**Feb 23 & Mar 1** ▪ 8:00 am - 4:30 pm (Coffee service & Lunch)

(7:30 AM Check-In & Networking)

**High Tech Rochester (HTR) Lennox Tech Center**

150 Lucius Gordon Drive, West Henrietta, NY 14586



### Questions? Contact:

**Bob Lurz**, Leader, RPCN Consulting Business Boot Camp

[RFLurz@ConsultantsAccelerator.com](mailto:RFLurz@ConsultantsAccelerator.com)

585-544-2387