



2017 RPCN Consulting Business Boot Camp

Invest in Your Consulting Practice

Register Early & Save \$50

Through January 6th:

- **RPCN Members** \$245
- **Non-Members** \$295

After January 6th:

- **RPCN Members** \$295
- **Non-Members** \$345

Join RPCN for \$95 and Save \$50 on Boot Camp

1-Year \$95 RPCN Membership includes
Twenty Free RPCN \$10 Meetings

Join & Register as an RPCN member:

Through January 6th: (95+245) = \$340

After January 6th: (95+295) = \$390

To Register, Go to:

www.RochesterConsultants.org

click on
"Boot Camp"

(RPCN)

Rochester Professional Consultants Network

26 Years of Growing the Economy
One Consultant at a Time

A Unique Set of Presentations, Workshops and Panel Discussions

Learn how to start and improve your consulting business:

- **DEFINE** your **Services, Clients & Value** (your **Foundation**)
- **CHOOSE** a **Legal Entity (DBA, LLC, Corp, Liability, Taxes)**
- **MARKET** your **Consulting Services & Build** your **Reputation**
- **INTERVIEW** **Potential Clients & Discover** your **Value**
- **PRESENT** your **Value Proposition & Receive Expert Feedback**

Hands-on, practical info & tools - apply what you learn - while you learn.
Successful consultants share their knowledge and experience.

Plus: Interactive Video Conference with Bruce Katcher, Author:
"An Insider's Guide to Building a Successful Consulting Practice"

- "I highly recommend this course for those who are starting out in the Consulting arena and are trying to make sense of their new endeavor." **J. Shertok***
- "The RPCN boot camp is the most concise, thorough and affordable treatment of this subject matter that one could hope to find." **K. Reed***
- "A person could spend far in excess of the cost just in correcting simple mistakes that Boot Camp makes easily recognizable and avoidable!" **R. Henderson***

Feb 7, 14, 21, 2017 • 8:00 am - 12:30 pm (Coffee service)
Feb 28 & Mar 7 • 8:00 am - 4:30 pm (Coffee service & Lunch)
(7:30 AM Check-In & Networking)

High Tech Rochester (HTR) Lennox Tech Center
150 Lucius Gordon Drive, West Henrietta, NY 14586



Questions? Contact:

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